Call for Papers

The 6th International Conference on Government Performance Management and Leadership (GPML2019)
on
"Public Value Leadership and Management for a Sustainable Future"
Ho Chi Minh City, Vietnam, on 26 – 27th September 2019

I. CONFERENCE OVERVIEW

The International Conference on Government Performance Management and Leadership (GPML) is a collaboration among leading universities from around the globe. The GPML is a bi-annual conference which focuses on government innovations, institutional trust, and accountability to promote a sustainable future. Leading scholars and practitioners in government performance management will present papers on management and leadership innovation and growth models which promote sustainable development and creative strategies for addressing institutional trust and accountability.

Past GPML conferences were hosted by the School of Management at Lanzhou University, China; the Mark O. Hatfield School of Government at Portland State University, USA; Waseda University in Tokyo, Japan; and Khon Kaen University, Thailand.

The 2019 GPML conference will be hosted by the School of Government (SOG) at University of Economics Ho Chi Minh City (UEH), Vietnam. The SOG is proud to host **the 6th International Conference on Government Performance Management and Leadership** (GPML 2019) and we are inviting scholars and practitioners in the field of government performance management to present their work on topics related to government performance and this year's theme: "*Public Value Leadership and Management for a Sustainable Future*". We look forward to receiving your papers and enjoying your participation in Ho Chi Minh City, Vietnam in September 2019.

II. HOST AND CO-SPONSORS

• **Host and Co-sponsor.** The School of Government (SOG), University of Economics Ho Chi Minh City
• **Co-sponsors:**
   - Edith Cowan University, School of Business and Law, Perth, Australia
   - Portland State University, Oregon, United States
   - Lanzhou University, Lanzhou, People's Republic of China

III. CONFERENCE PURPOSE AND TOPICS

The theme of the GPML 2019 conference is "***Public Value Leadership and Management for a Sustainable Future***". The shift from the New Public Management (NPM) paradigm to Public Value Management (PVM) reflects the concept that government performance and leadership must orient itself toward the creation of public values for sustainable development. Public leaders must endeavor to implement green-growth strategies, to provide high-quality public services with on-going administrative reforms and innovations such as e-government and smart city management. Leading scholars and practitioners in government performance management will present their papers on management and leadership innovations which promote sustainable development and creative strategies for addressing institutional trust and accountability. Possible sub-themes under the conference theme are:

1. Public Value Leadership
Governmental agencies, as well as other public-sector organizations, play a crucial role in creating public values for citizens and building their trust in government. The performance of public organizations and public servants is contingent on factors such as leadership, organizational culture, HRM practices, team dynamics, and public service motivation. Therefore, the purpose of this sub-theme is to explore the various dimensions of public value leadership, including:
- Organizational culture and behavior
- Public service motivation
- Leadership in public value creations
- New public services theory at work

2. Public governance
The UNDP has defined nine core characteristics of good governance, including: (1) Public participation; (2) Rule of law; (3) Transparency; (4) Responsiveness; (5) Consensus orientation; (6) Equity; (7) Effectiveness and efficiency; (8) Accountability; and (9) Strategic vision. These standards of public governance are seen as essential foundations for creating, promoting and maintaining sustainable economic growth, social cohesion, and environmental health and safety. Therefore, the purpose of this sub-theme is to explore the various dimensions of public governance in the developing world, including:
- Laws on transparency and accountability
- Public participation
- Administrative reforms

3. Environment and Natural Resources Governance
The role of government in shaping sustainable development is important. The government should follow a green-growth strategy, be transparent in selecting projects that affect the environment, and account for environmental costs in economic development projects. The government should lead the efforts to clean up pollution. Specific sub-themes could be:

- **Green-growth strategy**: Green-growth strategy includes a framework for how countries can achieve economic growth and development while at the same time conserving the environment, mitigating and adapting to climate change, and using natural resources efficiently.
- **Decentralization of natural resources management**: Decentralization has become a major policy approach in natural resource governance reform in developing countries since the 1990s. Analysis of participation, access, and equity in decentralized community-based natural resources management systems and the impacts of decentralization on natural resources and livelihoods could be included.
- **Social and environmental accountability**: The central questions for this topic are why and to what extent is accountability an essential principle for natural resources governance. Studies could include the identification and evaluation of key challenges and best practices related to holding powerful actors around the world to account.
- **Coastal and marine resources management**: Topics could include assessment of governance arrangements in coastal zones, perceived concerns with the governance arrangements, and the roles played by state, territorial, and local governments in coastal zone management.

4. Innovations and Smart Urban Management

Smart city implementation is an emerging and multidisciplinary domain worldwide. This concept is closely linked to the development of innovative ecosystems. The creation and management of a smart city can pose significant challenges which need to be overcome by concerted government actions. An inclusive and comprehensive approach to smart urban management requires perspectives from scientists and practitioners from various disciplines: social and political science; urban technology; information and communications technologies (ICT); education and training; health; transportation; energy, water and other city utility sectors; economics; finance; and tourism.
- E-government in urban management
- Leadership in innovation management
- Smart city development and management
- Smart government performance
- E-democracy and E-participation/E-Engagement
- Role of the public private partnership (PPP) in smart city development

IV. SUBMISSION GUIDELINES

GPML2019 welcomes individual papers and fully-organized panels.
• **Individual papers.** 6,000-8,000 words. Paper formatting and citation styles should follow the APA Manual, 6th Edition.
• **Fully-organized panels.** A maximum of five papers and/or presentations will be scheduled for each panel, which also includes a moderator, if presenting, and an optional discussant. The conference committee will seek to distribute panels equally throughout the time slots. Panel sessions will be determined after receiving individual paper proposals and suggestions from those who volunteer to be a panel organizer.

All presentations, whether an individual presentation or a panel, should have not yet been published in any academic or professional journal. Each presenter must submit his/her abstract of no more than 500 words, excluding title, authors, affiliations, and keywords. Deadline for abstract submissions is May 31, 2019. Full papers should be submitted after acceptance notification and before August 15, 2019.

V. DEADLINES AND IMPORTANT DATES

- Please go to the website at http://gpml2019.sog.ueh.edu.vn/ for the following activities:
  - o Abstract submissions begin on February 2019.
  - o Registration begins March 1, 2019.
  - o Deadline for abstract submissions May 31, 2019.
  - o Notification of accepted proposals June 15, 2019.
  - o Registration deadline for presenters July 31, 2019.
  - o Deadline for full-paper submissions August 15, 2019.
  - Pre-conference academic publication seminar on September 25, 2019, SOG/UEH.
  - Conference presentations September 26-27, SOG/UEH.

VI. CONFERENCE FEE

Registration fee is **$150 USD** for presenters and general audience and **$75 USD** for students. The fee includes admission to all conference sessions, certificate of attendance, conference bag and name badge, conference program and book of abstracts, admission to the welcome dinner on September 26, and refreshments on September 26-27.

VII. LOGISTICS

• **Conference Venue.** The conference will be held in the University of Economics Ho Chi Minh City, Ho Chi Minh City, Vietnam, during September 26-27, 2019. Venue address: *59C Nguyen Dinh Chieu Street, District 3, Ho Chi Minh City (HCMC), Vietnam.*

• **Travel to Ho Chi Minh City, Vietnam. HCMC** is the largest city in Vietnam. Travel to Ho Chi Minh City is possible via direct international flights or from domestic airports in Hanoi, Da Nang, Nha Trang or other major cities.

• **Accommodation.** The conference committee will provide a shuttle bus service to and from the conference venue for participants who stay in CENTRAL PALACE HOTEL SAI GON. In addition, VICTORY SAI GON HOTEL and NOVOTEL SAIGON CENTRE are located in walking distances to the conference venue.

VIII. CONTACTS:

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- **Conference website:** http://gpml2019.sog.ueh.edu.vn